



Open  
College  
of the Arts

## Formative feedback

Student name	<b>Sarah Jane Field</b>	Student number	<b>512666</b>
Course/Unit	<b>Digital Image and Culture</b>	Assignment number	<b>3</b>
Type of tutorial	Written / Audio-Visual		<b>AV</b>

### Overall Comments

Thanks for the call this morning. We discussed the draft essay and how to approach cutting the word count down.

The essay and postscript plus your reflection come via email. The blog was viewed at: <https://sjfdiculture.wordpress.com/category/part-3/>

We agreed that a final version of the essay to come with assignment 4. *I will be uploading it my blog quite soon, I think, so it will be available*

For assignment 4, think about casting your ideas wide and then use the review process of assignment 5 (and into assignment 6 if needed) as really refining the idea down into something deep and tangible.

### Feedback on assignment

#### **Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity**

Key points on essay:

Too long but feels like it could be expanded into longer piece (keep in mind for Level 3) *I was very aware of this but felt I needed some guidance as well as a bit of time away from the essay. After speaking with OCA students and you and two weeks without looking at it, I was much more able to edit. Since the subjects each relate to what I have been looking at over several modules, I do not think writing any of it was a waste of time and may well return to the discarded sections later.*

Cut out a strand – refer to it in passing but with comment on limitations of word count. I have done this, in fact, I have cut several strands, some of which I know you liked, plus the archive bit which you recommended, and focused much more on one element - **the fluidity of digital technology and what that potentially means for us** if we consider it in a similar way to how post-structuralists thought about language and the way it informs our reality (although even then, I felt I was splitting or conflating elements – I can't quite work it out)

You are using quotes extremely well to move along discussion. However, you can also use them to argue against (or use two or more authors with quotes to create a dialectic). In the version I have edited further, I have tried to do this but suspect there is room for more dialectical positions – I am aware my writing is probably overly polemical for academia, but feel very far removed from that model so it's really hard for me to get closer to it. In any case, it's trickier with Azoulay because her arguments are so fresh and no one has argued against them yet, and I think I agree with the underlying thesis so I have tried to counter it with what people have tended to think – I probably should have done so more robustly.

Good clarification on the use of the 1492 date by Azoulay.

Also discussed:

Distinction between film/digital vs. various tools used for writing

We discussed the French Feminists and I've included some initial reference sources in the reading section. Lacan will be the starting point here as opposed to Freud.

Consider how some of the earlier pioneers of photography were women (referencing your reference to myopic photography):

Anna Atkins

Madame Yevonde

Julia Margaret Cameron – whose own myopia is credited for her out of focus images I wonder if this will be a good place to begin exploring A4/5/6 – i.e. myopia

Lastly the first person approach is interesting – maybe worth experimenting for assignment 4/5 as a risk. I am not sure I know what you mean with this. I would not expect there to be a problem with first person writing in a practical assignment. I am certainly quite clear that having text in my projects is part of my 'thing', voice, style – and I do intend to keep including written work. And, on continuing to be influenced Chris Kraus, so aiming to include personal and theoretical text, along with imagery like I did for S&O

## **Coursework**

### **Demonstration of technical and Visual Skills, Demonstration of Creativity**

This continues to develop well. Use the remaining exercises/projects to play with material that may already be familiar.

## **Research**

### **Context, reflective thinking, critical thinking, analysis**

Clear research shown throughout. If you don't do already, do start keeping summary notes of what you are reading/exploring. Brief summaries of useful chapters, key ideas, bullet form that you can understand.

(If I had done this better as a student during my degree my references to you would be much better!)

## Learning Log

### Context, reflective thinking, critical thinking, analysis

The log continues to develop and be added to. There is a depth of thought and discussion which is showing key engagement with ideas and other students.

## Suggested reading/viewing

### Context

Follow up on French Feminists. The starting point for many of the theorists is Lacan. This is quite a good intro before you dive in deep! Thank you  
<https://www.youtube.com/watch?v=5OnhOXq7m4w>

I've got the Feminism and Psychoanalysis – A Critical Dictionary by E Wright. Although quite dated, it's great for getting key sources and definitions. The book is still in print but you can pick up second hand copies for pennies.

Classic texts are:

Luce Irigaray - Speculum of the Other Woman I have this and will go back to it after abandoning it before as it was just too difficult!

Juliet Mitchell and Jaqueline Rose – Feminine Sexuality: Jacques Lacan and the Ecole Freudienne

Also (more accessible)

Judith Butler – Feminism and Subversion of Identity

The other person to follow up on is Mikhail Bakhtin. More referred to by linguists/cultural theorists and communication studies (and if you do follow up on Bakhtin you may need to read some Dostoevsky ...) This guy does look interesting!

To follow up digital/analogue, do read:

Do Androids Dream of Electric Sheep? By Philip K Dick. The use of Bladerunner as a reference has become a short cut which is very culturally based.

However, the original book is different compared to the film, plus further compounded by the film studios original cut against the director's cut, (according to a quick web search there are actually 8 versions of the film ....!?) OK

## Pointers for the next assignment / assessment

Please inform me of how you would like your feedback for the next assignment: written or video/audio.

Strengths	Areas for development
Mature use of quotations to expand essay discussion, move topics along.	Don't be afraid of using quotations to disagree with them.
Deepening and expanded knowledge	Still not making sure I am fully immersed in the theory before making assumptions which are later proven wrong
Love thinking about and exploring ideas mentally	But really need to start applying the ideas to practical work (although the way the course is structured makes this an easy trap to fall into)

Tutor name	Andrea Norrington
Date	21 <sup>st</sup> November 2018
Next assignment due	End February 2019