



Open
College
of the Arts

Formative feedback

Student name	Sarah-Jane Field	Student number	512666
Course/Unit	Digital Image and Culture	Assignment number	6
Type of tutorial	Written / Audio-Visual		Written

Overall Comments

Thanks for the submission and your patience in waiting for the feedback. There is plenty of work to view so I wanted to feel that I could focus my attention fully on this. I have already emailed with regard to the newspaper. **Thank you – I will add that conversation to the blog when I post this alongside it and include the link here in the final document.**

Congratulations on reaching this point. It has been a pleasure to tutor you on this module and see ideas develop, mutate and go through many transitions. This process of working is hopefully placing you well for next stage of the course. **Thank you.**

The blog was viewed at:

<https://sjfdiculture.wordpress.com/category/part-6/assignment-6/>

Happy to talk this through more via a video call and/or for you to make comments to the below.

Feedback on assignment

Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity

At this stage of the course I have made all my comments in this section – assignment 6 has no coursework and is as such a development of work from assignment 4/5.

On the blog in the post 'Reworking Things' – where you have written about the distraction of the Life source material – I was reminder of the creative writing maxim of murdering your darlings – this blog post explains it well:

<https://www.publicationcoach.com/why-you-must-murder-your-darlings/>

Part of the development of work is the letting go of elements and realising that they don't fit the bigger picture. **A useful reminder.**

With regard to submitting work that is not yet finished – this is exactly how Level 3 will work. There is often a point of not knowing where work is going, but that you also need to let go. **I went to see some work recently (performance-based but a hybrid of many disciplines) and that project had been ten-years in the making. As I move through the degree, it becomes more and more apparent to me that the rich, interesting and complex work I'm drawn to often takes a very long time to materialise, and sometimes it feels that much of what I'm working on now is a bit like seed-planting.**

I watched this version as the final version of the film:

<https://vimeo.com/329118792>

The work on part one has benefited greatly. The transition from heartbeat to music works with the imagery flickering. Part two on this version seemed to have no sound – is that right? **There is sound but it very subtle – bits of audio-'junk' that interrupt the silence. I too was attached to the typewriter (see your comment below) and perhaps it is something to re-introduce or otherwise, I may need to bring more atmosphere noise in plus a few more snippets of audio-junk. There is indeed a section of absolute silence too – the absence of anything is a kind of key thing I was exploring. If I listen to the film on my noisy Mac I don't get this but when I listen to it on my phone the subtle sound track of vignette 2 is noticeable. Something to look at before submission perhaps, if there is time.** I was quite attached to the typewriter/voiceover from previous versions. The repeated sections of audio in Part Three work with the repetition of similar imagery combined together.

With regard to comments about the work being experiential. It is for me, work that is immersive. Bill Viola, as we have discussed before is a key example. Watching this through again I am reminded of The Family of Man exhibition curated by Steichen – although I have never seen the exhibition, the stills from it make me think that this was a curation in a similar immersive format with the common themes of humanity throughout. Within your work there are cultural references that we can read and understand in their singular parts but it is the whole piece with juxtaposition of sound/speech that creates a meaning that is may feel intangible at first to the viewer.

In a similar vein I am reminded of Danny Boyle's Opening Ceremony of the 2012 Olympic Games as a seemingly eclectic series of tableaux – something again that was an experience to view.

Having reviewed the work for assignment 2 and 3, these reworks are justified. The essay you have worked hard to reduce the words and focus the topic. **There is a much larger piece of work should you wish to expand it back out. I think this essay explores on-going concerns of mine which link to the AV pieces so yes, in one way or another I will keep working on these themes.**

Coursework

Demonstration of technical and Visual Skills, Demonstration of Creativity

See comments above.

Research

Context, reflective thinking, critical thinking, analysis

This has been a strength throughout the course – there is a persistent determinism in your research. Being wide ranging and taking yourself way beyond the traditional sphere of photography/art theory has in one sense caused a potential overload but at the same time has produced work that is outside of what can be rigid ways of thinking. "If you only read the books that everyone else is reading, you can only think what everyone else is thinking."

Haruki Murakami [Love this](#)

Learning Log

Context, reflective thinking, critical thinking, analysis

This has been an in depth log of all the work on the course. The journey taken by you is informed and it has added an explanation to the work that has valuable to yourself and those who have informed the work.

Suggested reading/viewing

Context

NA

Pointers for the next assignment / assessment

Please inform me of how you would like your feedback for the next assignment: written or video/audio.

Strengths	Areas for development
Constant redevelopment of work	Final version ready for submission Longer term if you continue with A/V work then knowledge of sound production will benefit (no doubt, an increased knowledge of all techie aspects which can feel overwhelming!)
Development of ideas on blog	There may be considerations of how to document work structurally for next project. Blogs are not so good a multi stranded ideas
Use of hangouts to gauge work and get feedback	Continue use of network for L3 work

Tutor name	Andrea Norrington
Date	1 st May 2019
Next assignment due	NA